



Your 12 week founder focused startup incubator



previously known as

**If you have a startup idea and want practical tools
& a supportive community to help you launch
then Enterprize Elevate is for you.**

Enterprize Elevate isn't for the faint of heart.

It's for those ready to dive in, willing to embrace failure and change course if necessary.

With twice weekly deep dive sessions, mentorship and industry leading guest presenters, you'll work on your startup alongside a select group of founders from across Australia.

Do you think you have what it takes to be a founder?

Apply for our July '24 intake

click here to apply



Calling all founders with a startup idea.

12 week founder focused incubator

July intake '24

Work alongside a small group of hand picked founders

2 x weekly deep dive workshops

Mentors matched to you and your startup idea

Weekly digital content delivery

Industry leading guest presenters

Build sprint weeks (in Tasmania) to work on your startup

Networking opportunities

Get selected to pitch at our demo day gala event

[click here to apply](#)



In just five years our flagship incubator program has trained 143 Tasmanian founders and launched 78 new startups.

Many have gone on to raise capital, complete accelerator programs or have bootstrapped to get to market.



Enterprise Elevate is for you if

- You have a startup idea
- You know what problem you want to solve
- You're ready to get stuck into work
- **You want practical tools and a community to help you launch**
- You're open to change course when necessary
- You are located anywhere in Australia
- You can be in Tasmania for the last **3 build sprint weeks**

see key program dates

To apply for Elevate

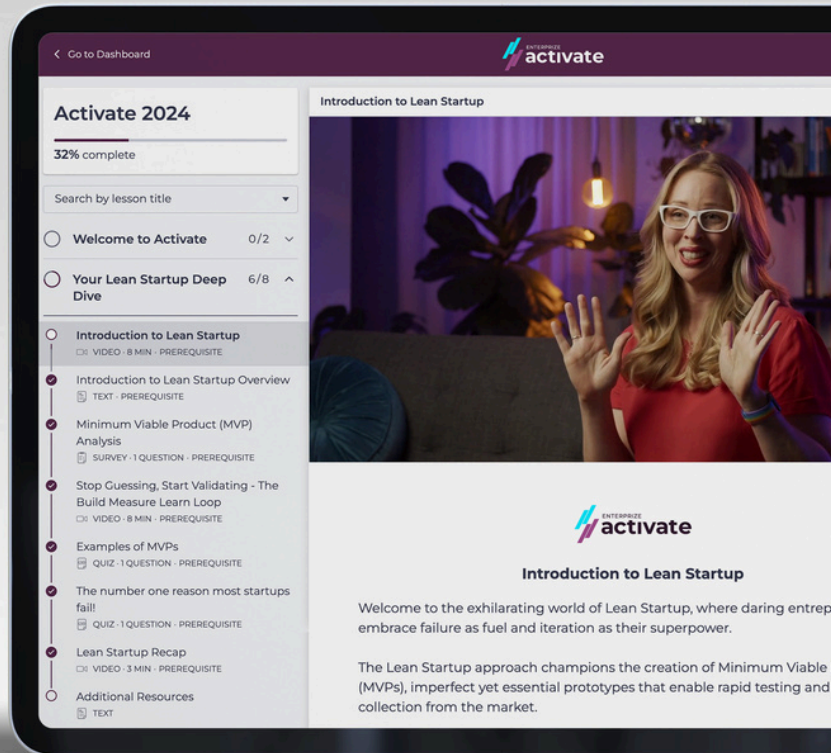


you must first complete Enterprise Activate



Enterprise Activate is a 7 module online program that can be completed in a few days or more deeply over a few weeks.

Activate sets the foundation for applying Elevate's concepts and tools, ensuring you start strong. We'll dive into the startup lingo, industry resources and self-care tips to guide your founder journey.



Action not perfection!

As you go through the Activate modules we will want to see...

- Your business model canvas
- Your value proposition canvas
- Your elevator pitch

We are looking for self starters, so don't worry about getting it perfect.

We want to see how you apply these tools to your startup idea and where you're at in your startup journey.

[click here to apply](#)

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Key Program Dates July '24

Key content weeks

Week 1 Onboarding - July 29

Week 2 - August 5

Week 3 - August 12

Week 4 - August 19

Week 5 - August 26

Week 6 - September 2

Week 7 - September 9

Week 8 - September 16

Week 9 - September 23

Week 10 - September 30 - Build Sprint

Week 11 - October 7 - Build Sprint

Week 12 - October 14 - Build Sprint - Travel for founders not in Tasmania

Build sprint weeks on the ground in Tasmania

Hobart & Launceston locations

Week 13 - October 21 - Build Sprint

Week 14 - October 28 - Build Sprint

Week 15 - November 4 - Final Week

Demo Day November 6



12 week startup incubator program

An exclusive and selective 12-week startup incubator designed for founders **who know what problem they want to solve, have formed the start of an idea, and are ready to get stuck into the work.**

Elevate will guide you to find product-market fit, build lovable brands, and get either funding-ready or market-ready by graduation.

FAQ's

Is Enterprize Elevate Free?

Yes

Enterprize Elevate is generously supported by our program partners. Enterprize is a Tasmanian not-for-profit with the mission to support founders and aspiring founders with industry-leading tools, programs, community and support.



How much time will I have to invest?

This is a 12 week intensive + Build sprints. The final 3 build sprints, you will need to be with us here in Tasmania. **See key program dates**

- Actively participate in 2 deep dive sessions per week (online)
- 30 mins coaching opportunities with your mentor weekly
- Work on your startup iterations between weeks
- The last 3 weeks of the program are build sprints. You are required to be in Tasmania for the final 3 weeks of Elevate to meet with mentors and investors, connect with your peers, and get prepared for what's on the other side!

What's the difference between Activate and Elevate

You must complete Activate to apply for Elevate.

Activate is online only and will teach you the foundations of lean methodology. It will help you to get a start on finding an idea, testing it and setting a foundation for the work we will do in Elevate.

Elevate is our founder focused startup incubator. Our small group of founders are hand selected to participate in a 12 week intensive working directly on a startup idea with a supportive community to help them launch.



FAQ's

Can I be located anywhere in Australia?

Yes

You can be located anywhere in Australia to apply. **You are required to be in Tasmania for the final 3 weeks of Elevate** to meet with mentors and investors, connect with your peers, and get prepared for what's on the other side!

Do I need a fully fledged startup idea?

You can be at the very beginning of your startup journey but you will need to have a clear idea of the problem you want to solve. Your idea may evolve as you go through the program, so be open to things changing and shifting.

When does Elevate start?

We have only one intake this year starting in **July '24**.

Applications close July 1.

My startup is already in market can I still participate?

Yes

We've had people with 18,000 users go back to the fundamentals to refine their products with us before, so the answer is yes definitely, as long as you're willing to change things.

How do I apply for Elevate?

1. Click here to fill out a few short questions

2. Complete Enterprise Activate

To hit the ground running and make the most of your time in Elevate, we ask you to complete our short digital program Activate.

The following work you complete in Activate will count for your submission to Elevate.

- Your business model canvas
- Your value proposition canvas &
- Your elevator pitch

If you still have some questions please drop us a line contact@enterprise.space

Enterprize is Tasmania's startup space



To take part in Enterprize Elevate you must be able to commit to spending **the final 3 build sprint weeks in Tasmania** as part of our Enterprize Community.

Tasmania is an amazing testing ground for innovation. In a small land space we hold a huge range of demographics, from rural to urban, big corporates, global manufacturers and some of the greatest natural resources in the world, meaning many big companies already use our state as their prototyping haven.

We're accelerating the growth of the startup ecosystem in Tasmania by supporting entrepreneurs to run innovative, high growth potential businesses across the state.

Our community includes startup founders, innovators, entrepreneurs, creatives, specialists and generalists; who both bring and find value in being part of the startup ecosystem.



Enterprize Hobart



Enterprize Launceston



We've had our heads down for the last few years building Merch Window, and really only networked with organisations within our industry. Enterprise helped us to interact outside this circle and gave us the opportunity to listen to new ideas, interact with new people, and determine how everyone's perspectives could influence our own journey.

~ **Merch Window**

Absolutely Awesome. So well assembled and produced.
Made for an effective learning experience.

~ **Jaben**

It's been a stellar line up of presenters with robust backgrounds and a clear passion to work with startups. Also as an added bonus I've grown my network as every person I've reached out to on LinkedIn has been open to connecting, which has been incredible.

~ **Jennifer**

Honestly I was most surprised by the high quality of the program. Not that I had low expectations.. but walking into this I was not expecting it to be delivered to such a high standard - well done team!!

~ **Dan**

The standard of content was high. The quality of teaching and communication was high. The added assistance through extra educational events, and workspace support is second to none. If I was putting together an educational program, I would hope it was half as good as this.

~ **Rebecca**

Enterprise Programs



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